

Amanda Collins

(717) 433-4167

Lancaster, PA

acollins4567@gmail.com

acollins_design

www.acollins.design

linkedin.com/in/amanda-collins-design

EDUCATION

B.F.A Kutztown University of Pennsylvania Kutztown, PA

Major: Communication Design with Expected Graduation on May 2019

Concentration: Graphic Design

PROGRAM KNOWLEDGE

Well Versed In Photoshop, Illustrator, Indesign, Adobe Acrobat, Google Suite, Asana, Slack, and Traditional Illustration Techniques, Microsoft Office, Powerpoint, Outlook, Teams, Zoom

Fluent In Adobe Premiere, Esko, Keyshot, Adobe After Effects, Brackets, HTML, CSS, SCSS, Flexbox, Sketch, Invision, UXPin, and Figma

Knowledge Of P5, Arduino, Projection Mapping, Screenprinting, and Printmaking

SOFT SKILLS

Creative Thinking
Adapability
Communication
Time Management
Leadership
Collaboration
Problem Solving
Organization

DESIGN EXPERIENCE

Graphic Designer - Packaging | Woodstream Corporation Lancaster, PA | Summer 2019- Recent

- Ensure artwork is compliant in all applicable ways and obtain approval from all cross-functional teams including marketing, regulatory, project managers and engineering
- Train and oversee Jr designers artwork and schedule
- Double Woodstreams product sales numbers within stay at company during a global pandemic
- Concept, design and execute marketing collateral for print and web and provide print ready design files
- Generate quality artwork across multiple brands in a fast paced environment
- Utilize Adobe suites along with external programs such as Esko and Keyshot to produce high quality renderings
- Conduct bi-weekly update meetings to review scope of work priorities and deadlines

Graphic Design Intern | Infantree | Lancaster, PA | Spring 2019

- Generate new branding ideas for Ellicott & Co.'s men's grooming line
- Research pricing and materials for bottles and box packaging
- Generate a vision board and present ideas to clients throughout the design process
- Design advertisements and other marketing needs for external customers
- Code page addition to current website to showcase new product line.
- Direct photoshoot and edit images of products to be showcased online to consumers

Graphic Design & Marketing Intern | The JDK Group | Camp Hill, PA | Summer 2018

- Created content calendar for Historic King Mansion including scheduling posts, edited photographs and designated hashtags
- Kept a consistent identity while designing full and half page advertisements, email blasts, and wedding packages
- Helped set up scenery for photo shoots and attend to designated workers
- Designed and built menu cards for events following clients' specifications and requests, while simultaneously attaining on the floor experience

Freelance Designer | Adept Consulting Services | Harrisburg, PA | Summer 2018

- Coded www.adeptusa-teampmo.com from start to finish to help their customers get information about contracts and other PMO focused material
- Held progress meeting and collaborated with company to create their vision
- Collaborate ideas on how to make the website easily accessible